

# Proud of dairy

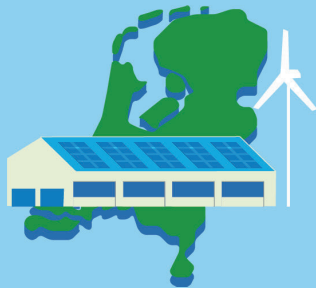
What do the Dutch think of dairy?

**culture**

**97%** eats and drinks milk and milk products,  
**58%** of whom do so on a daily basis



**93%** thinks that cheese is part of Dutch culture



**89%** thinks that dairy farming suits the Netherlands

**healthy & nutritious**



**82%** thinks milk is healthy



**79%** thinks cheese is healthy

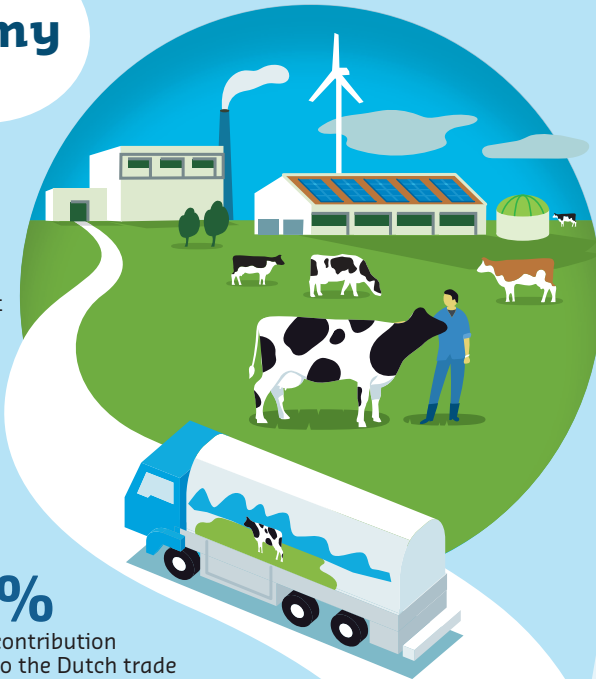
**85%** thinks milk and milk products are natural products



## What do the Dutch think of dairy?

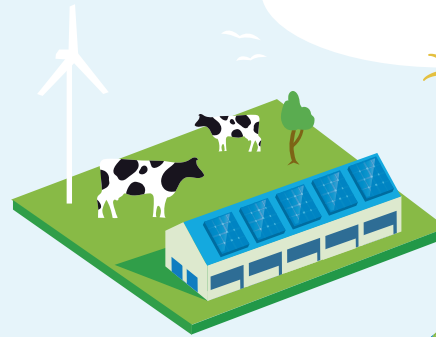
### economy

**82%** considers dairy farming important for the Dutch economy and **80%** considers that of the dairy industry



**6%** contribution to the Dutch trade balance

### sustainable



**71%** feels positively about the dairy industry

**57%** feels that the dairy industry contributes to a more sustainable future



nederlandse zuivel organisatie